



COPY OF PAPERS
ORIGINALLY FILED

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:
SLANEY, et al

Application No.: 09/724,956

Filed: November 28, 2000

For: AUCTION FOR TARGETED CONTENT

Group Art Unit: 2611

Examiner: Unknown

Attorney Docket No. INT1P914

RECEIVED

JUN 04 2002

Technology Center 2600

POWER OF ATTORNEY BY ASSIGNEE
AND REVOCATION OF PREVIOUS POWERS

Assistant Commissioner for Patents
Washington, D. C. 20231

Sir:

Interval Research Corporation ("assignee"), a Washington corporation having a place of business at 3250 Ash Street, Palo Alto, CA 94306 certifies that to the best of assignee's knowledge and belief it is the assignee of the entire right, title, and interest in and to the above-referenced patent application and represents that the undersigned is a representative authorized and empowered to sign on behalf of the assignee.

Assignee has reviewed the assignment document that evidences the placement of title in the assignee, a true and correct copy of which is attached hereto, and understands and believes that this assignment document has been submitted for recordation in the U.S. Patent and Trademark Office.

Pursuant to 37 C.F.R. §§1.36 and 3.71, the assignee hereby revokes all powers of attorney previously given and appoints Lee Van Pelt, Reg. No. 38,352; Susan C. Yi, Reg. No. 39,883; and William J. James, Reg. No. 40,661 all of the law firm of Van Pelt & Yi LLP

Attorney Docket No.

with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith.

Pursuant to 37 C.F.R. §3.71, the assignee hereby states that prosecution of the above-referenced patent application is to be conducted to the exclusion of the inventor(s).

Please send all correspondence for this application as follows:

Customer No. 21912
VAN PELT & YI LLP
4906 El Camino Real
Suite 205
Los Altos, CA 94022

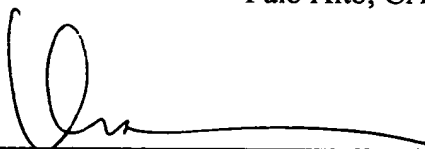
Please direct any calls to Lee Van Pelt at (650) 903-3503.

Assignee of Interest:

Company Name: Interval Research Corporation
3250 Ash Street
Palo Alto, CA 94306

Date

1/22/02



Name: Michael Lee
Title: Vice President

2611

COPY OF PAPERS
ORIGINALLY FILED

PATENT



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:
SLANEY, et al.

Application No.: 09/724,956

Filed: November 28, 2000

For: AUCTION FOR TARGETED CONTENT

) Attorney Docket No.: INT1P914

) Examiner: Unknown

) Group Art Unit: 2611,

) Date: May 6, 2002

RECEIVED

JUN 04 2002

Technology Center 2600

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with
the United States Postal Service as First Class Mail to: Assistant
Commissioner for Patents, Washington, DC 20231 on May 7
2002.

Signed: Pat Tate

Pat Tate

Assistant Commissioner for Patents
Washington, DC 20231

Sir:

Transmitted herewith is the Power of Attorney by Assignee and Revocation of Previous Powers for the above-entitled matter.



Applicant(s) believe that no fee is required; however, if it is determined that such fee is required, Applicant(s) hereby authorize the Commissioner to charge the required fees Deposit Account No. 50-0685 (INT1P914).

Respectfully submitted,
VAN PELT & YI LLP

Susan C. Yi
Susan C. Yi
Registration No. 40,661

4906 El Camino Real
Suite 205
Los Altos, CA 94022
Telephone: (650) 903-3500